



PROJECT PLAN

Rooted in Culture

Project Management Plan

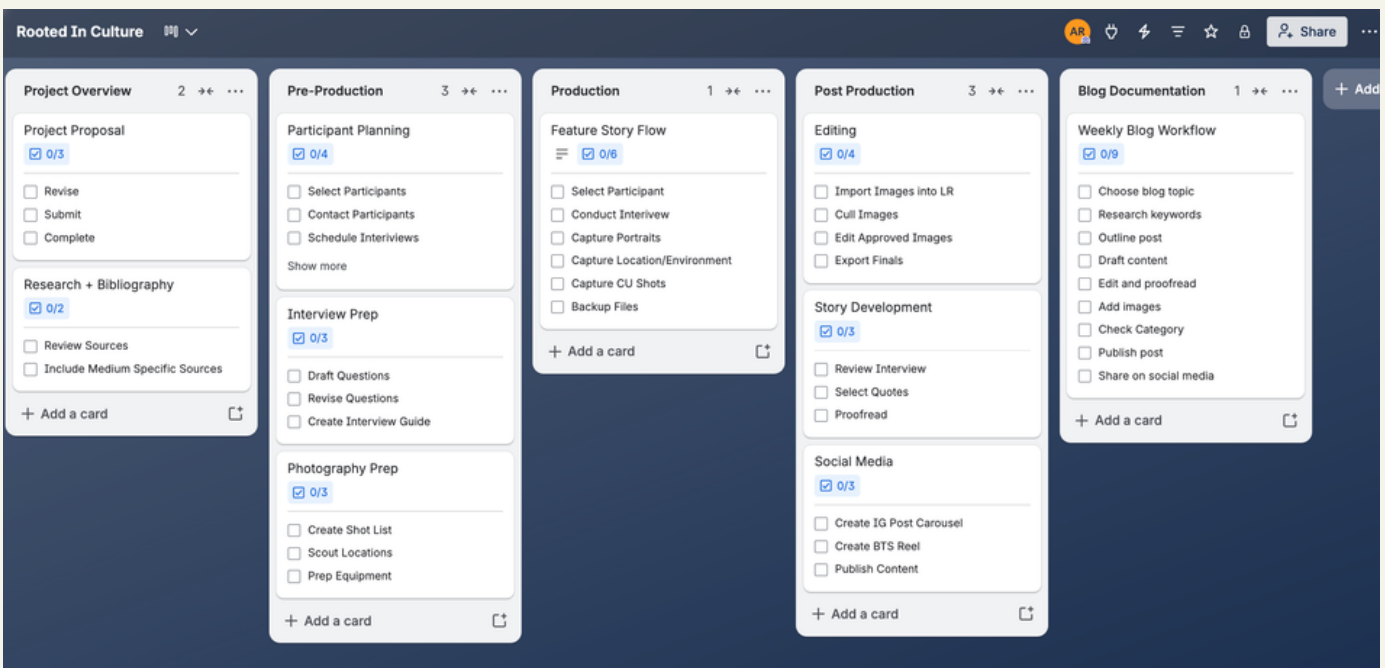
By: Angelie Ragnauth



Project Rationale

For the management of my documentary photography project, Rooted in Culture, I chose Trello because it provides a simple yet effective visual workflow for organizing every stage of my project. This project involves multiple moving parts including research, participant outreach, interviews, photography sessions, editing, blogging, and social media publishing which require careful planning and consistent organization. Rather than managing these tasks separately, Trello allows me to organize everything within one centralized workspace.

I structured my board around the major phases of the project: Project Overview, Research & Pre-Production, Production, Post-Production, and Blog Documentation. Each phase contains cards that represent larger project goals, while detailed checklists break those goals into smaller actionable tasks. This approach makes larger assignments feel more manageable and allows me to track progress without overlooking important details.



Project Structure

Overview:

Provides the foundation of the project by organizing the proposal, research, and bibliography that guide the documentary.



Project Overview2 → ⋮

Project Proposal

☒ 0/3

☐ Revise

☐ Submit

☐ Complete

Research + Bibliography

☒ 0/2

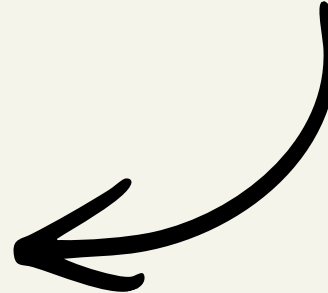
☐ Review Sources

☐ Include Medium Specific Sources

+ Add a card

+

WEEK 1 + 2



Pre-Production3 → ⋮

Participant Planning

☒ 0/4

☐ Select Participants

☐ Contact Participants

☐ Schedule Interviews

Show more

Interview Prep

☒ 0/3

☐ Draft Questions

☐ Revise Questions

☐ Create Interview Guide

Photography Prep

☒ 0/3

☐ Create Shot List

☐ Scout Locations

☐ Prep Equipment

Pre-Production:

Focuses on planning participant outreach, interview preparation, and photography logistics before production begins.

Project Structure Cont.

Production:

Documents the repeatable workflow used for each participant, including interviews, photography, and file management which repeats **WEEKLY for every participant.**



WEEK 3-7

Production1↔⋮

Feature Story Flow

☑ 0/6

☐ Select Participant

☐ Conduct Interview

☐ Capture Portraits

☐ Capture Location/Environment

☐ Capture CU Shots

☐ Backup Files

+ Add a card

+



Post Production3↔⋮

Editing

☑ 0/4

☐ Import Images into LR

☐ Cull Images

☐ Edit Approved Images

☐ Export Finals

Story Development

☑ 0/3

☐ Review Interview

☐ Select Quotes

☐ Proofread

Social Media

☑ 0/3

☐ Create IG Post Carousel

☐ Create BTS Reel

☐ Publish Content

Post-Production:

Covers photo editing, story development, and preparing content for publication across project platforms.

Project Structure Final.

WEEK 3-7

Weekly Blog Documentation:

Tracks the weekly blog writing process, from research and drafting to publishing and documenting project progress.

Blog Documentation1↔⋮

Weekly Blog Workflow

☒ 0/9

☐ Choose blog topic

☐ Research keywords

☐ Outline post

☐ Draft content

☐ Edit and proofread

☐ Add images

☐ Check Category

☐ Publish post

☐ Share on social media

+ Add a card

+

Pre-Production

Workflow

The pre-production phase focuses on planning each participant feature before photography begins. This includes identifying individuals and organizations that represent different aspects of the Indo-Caribbean experience, conducting background research, preparing interview questions, and coordinating photography sessions.

Several participants have already been identified for the project. Shri Bholenath Bhavan will highlight faith, tradition, and the role of Hinduism within the community. AI, a teacher and Coordinator of Student Activities at Thomas A. Edison CTE High School, also serves as the Art Director for the South Queens Women's March, offering insight into how education, leadership, and the arts help preserve culture. I also plan to interview AK, founder of the South Queens Women's March, along with local business owners, community elders, and other creatives whose stories reflect identity, entrepreneurship, and belonging.

Pre-Production3↔⋮

Participant Planning

☑0/4

☐ Select Participants

☐ Contact Participants

☐ Schedule Interviews

Show more

Interview Prep

☑0/3

☐ Draft Questions

☐ Revise Questions

☐ Create Interview Guide

Photography Prep

☑0/3

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+ Add a card

+

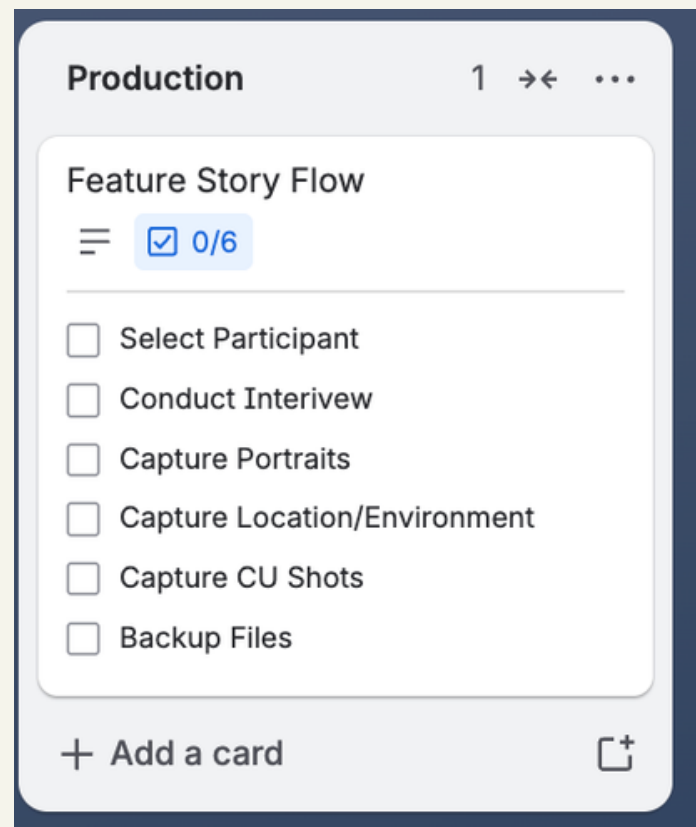
Production

Workflow

Each participant will follow the same photography and interview process to maintain consistency throughout the documentary.

For every feature, I will begin by confirming the participant and interview location before conducting a conversational interview focused on identity, family, traditions, and community. During each session, I will capture a combination of environmental portraits, candid moments, and detail photographs that visually support the participant's story. For example, portraits at Shri Bholenath Bhavan may include religious ceremonies and youth events, while features with the South Queens Women's March may document community events and neighborhood spaces.

Local business owners may be photographed within their stores to showcase both their work and cultural contributions.



Post-Production

Workflow

Following each session, all images will be imported into Adobe Lightroom where they will be backed up, culled, and edited to create a consistent visual identity across the project.

Interview responses will then be reviewed to identify meaningful quotes that become the written narrative accompanying each participant's photographs.

Once completed, every participant feature will be adapted into multiple formats, including Instagram carousel posts, reels, and blog posts.

This workflow allows every story to move through the same production process while maintaining consistency across all published content.

Post Production

3 → ← ...

Editing

☒ 0/4

☐ Import Images into LR

☐ Cull Images

☐ Edit Approved Images

☐ Export Finals

Story Development

☒ 0/3

☐ Review Interview

☐ Select Quotes

☐ Proofread

Social Media

☒ 0/3

☐ Create IG Post Carousel

☐ Create BTS Reel

☐ Publish Content

Conclusion

This project will be completed through a phased workflow that begins with participant outreach and planning before moving into photography, editing, storytelling, and publication. Weekly milestones will guide progress while allowing flexibility to accommodate participant availability and new opportunities within the community.

By following this structured workflow, I will remain on track to produce 12 completed Instagram documentary posts by the end of the semester, along with supporting blog documentation. Organizing each stage in Trello provides a clear system for tracking tasks, monitoring progress, and ensuring that every participant's story is documented with the same level of care and consistency.

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